



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924406-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Kuster/D/Congress	Political	2000

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	924406	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/21/12	Good Morning America	658-9a	- TW- F- -	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TW- F- -	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/16/12	8:54 AM	Good Morning America	658-9a	:30	KC12NH0208TH	\$1,500.00 NM
2	WCVB	W	10/17/12	8:48 AM	Good Morning America	658-9a	:30	KC12NH0208TH	\$1,500.00 NM
4	WCVB	F	10/19/12	7:59 AM	Good Morning America	658-9a	:30	KC12NH0209TH	\$1,500.00 NM
2	10/16/12	10/21/12	Live with Kelly & Michael	9A-10A	- TW- F- -	:30	3	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TW- F- -	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/16/12	9:30 AM	Live with Kelly & Michael	9A-10A	:30	KC12NH0208TH	\$500.00 NM
1	WCVB	W	10/17/12	9:48 AM	Live with Kelly & Michael	9A-10A	:30	KC12NH0208TH	\$500.00 NM
2	WCVB	F	10/19/12	9:57 AM	Live with Kelly & Michael	9A-10A	:30	KC12NH0208TH	\$500.00 NM
4	10/16/12	10/21/12	Millionaire	1228-1p	- T- TF- -	:30	3	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- T- TF- -	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/16/12	12:46 PM	Millionaire	1228-1p	:30	KC12NH0208TH	\$500.00 NM
1	WCVB	Th	10/18/12	12:52 PM	Millionaire	1228-1p	:30	KC12NH0208TH	\$500.00 NM
4	WCVB	F	10/19/12	12:39 PM	Millionaire	1228-1p	:30	KC12NH0209TH	\$500.00 NM
5	10/16/12	10/21/12	ELLEN EF	4P-5P	- - WTF- -	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- - WTF- -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/17/12	4:36 PM	ELLEN EF	4P-5P	:30	KC12NH0208TH	\$700.00 NM
3	WCVB	Th	10/18/12	4:29 PM	ELLEN EF	4P-5P	:30	KC12NH0208TH	\$700.00 NM
1	WCVB	F	10/19/12	4:53 PM	ELLEN EF	4P-5P	:30	KC12NH0209TH	\$700.00 NM
6	10/16/12	10/22/12	M-F Inside Edition	658-730p	- TWTF- -	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF- -	4	\$1,500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Kuster/D/Congress	Political	2000	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
6	10/16/12	10/22/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	- TWTF - -	:30	4	\$1,500.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Tu	10/16/12	7:27 PM	M-F Inside Edition	658-730p	:30	KC12NH0208TH	\$1,500.00	NM
	3	WCVB	W	10/17/12	6:59 PM	M-F Inside Edition	658-730p	:30	KC12NH0208TH	\$1,500.00	NM
	2	WCVB	Th	10/18/12	6:59 PM	M-F Inside Edition	658-730p	:30	KC12NH0208TH	\$1,500.00	NM
	4	WCVB	F	10/19/12	7:27 PM	M-F Inside Edition	658-730p	:30	KC12NH0209TH	\$1,500.00	NM
7	10/16/12	10/21/12	5a Eyeopener Class of Time - Pre-emptible with notice	5-6a	- T - - F - -	:30	2	\$700.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	- T - - F - -	2	\$700.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Tu	10/16/12	5:39 AM	5a Eyeopener	5-6a	:30	KC12NH0208TH	\$700.00	NM
	1	WCVB	F	10/19/12	5:24 AM	5a Eyeopener	5-6a	:30	KC12NH0208TH	\$700.00	NM
8	10/16/12	10/21/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	- - WT - - -	:30	2	\$600.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	- - WT - - -	2	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	W	10/17/12	12:28 PM	Midday News	1158a-1230p	:30	KC12NH0208TH	\$600.00	NM
	1	WCVB	Th	10/18/12	12:14 PM	Midday News	1158a-1230p	:30	KC12NH0208TH	\$600.00	NM
9	10/16/12	10/21/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	3-4p	- - WTF - -	:30	3	\$600.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	- - WTF - -	3	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	W	10/17/12	3:42 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0208TH	\$600.00	NM
	2	WCVB	Th	10/18/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0208TH	\$600.00	NM
	3	WCVB	F	10/19/12	3:48 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0208TH	\$600.00	NM
10	10/16/12	10/21/12	Newscenter 5 at 5 Class of Time - Pre-emptible with notice	5-6p	- - WTF - -	:30	3	\$1,500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	- - WTF - -	3	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	W	10/17/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	KC12NH0208TH	\$1,500.00	NM
	3	WCVB	Th	10/18/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	KC12NH0208TH	\$1,500.00	NM
	2	WCVB	F	10/19/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	KC12NH0208TH	\$1,500.00	NM
11	10/16/12	10/21/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	- - WT - - -	:30	2	\$2,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	- - WT - - -	2	\$2,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	W	10/17/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	KC12NH0208TH	\$2,000.00	NM
	2	WCVB	Th	10/18/12	6:26 PM	Newscenter 5 at 6	6-630p	:30	KC12NH0208TH	\$2,000.00	NM
12	10/16/12	10/21/12	6p News Weekend Class of Time - Pre-emptible with notice	6-630p	- - - - - S	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	- - - - - S	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	10/21/12	6:23 PM	6p News Weekend	6-630p	:30	KC12NH0209TH	\$1,000.00	NM

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924406-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	Political	2000	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/16/12	10/21/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	- T- T- - -	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - T- T- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/16/12		Chronicle	728-8p	:00		\$1,500.00 NM
			Credited						
2	WCVB	Th	10/18/12	7:52 PM	Chronicle	728-8p	:30	KC12NH0208TH	\$1,500.00 NM
14	10/16/12	10/21/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	- TW- - - -	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TW- - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/16/12	11:54 PM	Nightline	1135p-1206a	:30	KC12NH0208TH	\$1,000.00 NM
2	WCVB	W	10/17/12	11:53 PM	Nightline	1135p-1206a	:30	KC12NH0208TH	\$1,000.00 NM
15	10/16/12	10/21/12	Jimmy Kimmel Class of Time - Immediately Pre-emptible without notice	1205-105a	- - WT- - -	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - WT- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/17/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	KC12NH0208TH	\$200.00 NM
2	WCVB	Th	10/18/12	12:46 AM	Jimmy Kimmel	1205-105a	:30	KC12NH0208TH	\$200.00 NM
16	10/16/12	10/21/12	5a Weekend Eyeopener Sa/Su 5a-6a Class of Time- Immediately Pre-emptible No Makegood Required		- - - - - SS	:30	2	\$50.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - - SS	<u>Spots/Week</u> 2	<u>Rate</u> \$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/20/12	5:41 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	KC12NH0208TH	\$50.00 NM
1	WCVB	Su	10/21/12	5:20 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	KC12NH0209TH	\$50.00 NM
17	10/16/12	10/21/12	6a Weekend Eyeopener 558-7a Class of Time - Pre-emptible with notice		- - - - - SS	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - - SS	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/20/12	6:22 AM	6a Weekend Eyeopener	558-7a	:30	KC12NH0209TH	\$500.00 NM
2	WCVB	Su	10/21/12	6:27 AM	6a Weekend Eyeopener	558-7a	:30	KC12NH0208TH	\$500.00 NM
18	10/16/12	10/21/12	Weekend GMA Class of Time - Pre-emptible with notice	7-8a	- - - - - SS	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - - SS	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/20/12	7:30 AM	Weekend GMA	7-8a	:30	KC12NH0208TH	\$800.00 NM
2	WCVB	Su	10/21/12	6:58 AM	Weekend GMA	7-8a	:30	KC12NH0209TH	\$800.00 NM
19	10/16/12	10/21/12	8a Sun Wknd Eyeopener Su 8-10a Class of Time - Pre-emptible with notice		- - - - - S	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	9:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	KC12NH0208TH	\$550.00 NM

Total Spots

41



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924406-1	10/21/12	October 2012	10/01/12 - 10/21/12
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Kuster/D/Congress	Political	2000	

Payment Terms 30 Days

<u>Gross Total</u>	\$36,650.00
<u>Agency Commission</u>	\$5,497.50
<u>Net Amount Due</u>	\$31,152.50